FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO | VAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* BROWN J POWELL | | | | | | 2. Issuer Name and Ticker or Trading Symbol BROWN & BROWN INC [BRO] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | | | |
|--|---|-------------------------|------------|---------------------|--------|--|---------------|--|------------------|--|--|-----------------------------|--------------------------------|---|--|---|--|--|--|---------------------|--|
| (Last) 2600 LA SUITE 3 | KE LUCIE | • | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 12/13/2003 | | | | | | | | | Officer (below) Regio | | | Other (specify below) ec. Vice President | | | |
| Street) ORLANDO FL 32751 (City) (State) (Zip) | | | | | _ 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (8 | | (Zip) | lon-Deri | ivativ | /e Se | curi | ties A | cauire | nd Di | isnosed o | f or Bo | enefic | الدن | v Owned | | | | | | |
| 1. Title of Security (Instr. 3) 2. Trai | | | 2. Transac | ansaction | | 2A. Deemed Execution Date, | | | | | Acquired (A) or (D) (Instr. 3, 4 and 5) | | | 5. Amount of | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nat Indire Benef Owne (Instr. | ct icial rship | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Transaction((Instr. 3 and | | | | (1130.4) | | | |
| Common | Common Stock, \$.10 par value | | | 12/13/2003 | | | | | G | V | 730 | A | \$0 | | 471,523 | | D | | | | |
| Common | Stock, \$.10 | 0 par value | | 12/29/ | 2003 | _ | | | M | | 10,340 | A | \$9.67 | 19 | 481,86 | 63 D | | | | | |
| Common | Stock,\$.10 | par value | | | | | | | | | | | | | 34,780 | | I | | Stock Performance Plan ⁽¹⁾ | | |
| Common Stock, \$.10 par value | | | | | | | | | | | | | 4,844 | | I | | 401(k) Plan ⁽²⁾ | | | | |
| Common | Stock, \$.10 | 0 par value | | | | | | | | | | | | | 1,295 | | I | | Chile | dren ⁽³⁾ | |
| | | | Table I | I - Deriv (e.g., | ative | Sec , call | uriti s, w | es Acc arrant | quired s, opt | l, Dis ions, | posed of, convertib | or Ber ole sec | neficia curities | ally s) | Owned | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | (Month/Day/Year) if any | | | | 5. Number action of | | 6. Date Exerc Expiration Da (Month/Day/Y | | isable and 7. Title and Am of Securities | | rities ving ive Secui | Derivative Security | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exerci | sable | Expiration Date | Title | Amo or Num of Shar | ber | | | | | | | |
| Stock Options ⁽⁴⁾ | \$9.6719 | 12/29/2003 | | | M | | | 10,340 | 04/21 | /2003 | 04/20/2010 | Commo Stock | | 340 | \$9.6719 | | 0 | D | | | |
| Stock Options ⁽⁴⁾ | \$9.6719 | | | | | | | | 04/21/2 | 2004 ⁽⁵⁾ | 04/20/2010 | Commo Stock | | 340 | | 10 |),340 | D | | | |
| Stock Options ⁽⁴⁾ | \$9.6719 | | | | | | | | 04/21/2 | 2005 ⁽⁵⁾ | 04/20/2010 | Commo Stock | | 340 | | 10 |),340 | D | | | |
| Stock Options ⁽⁴⁾ | \$9.6719 | | | | | | | | 04/21/2 | 2006 ⁽⁵⁾ | 04/20/2010 | Commo Stock | | 80 | | 8 | ,980 | D | _ | | |
| Stock Options ⁽⁴⁾ | \$31.56 | | | | | | | | 03/23/2 | 2013 ⁽⁶⁾ | 03/24/2013 | Commo Stock | | 000 | | 25 | 5,000 | D | | | |
| Explanatio | n of Respon | ses: | | | | | | | | | • | | - | | | | | | | | |

- 1. These securities were granted at various dates throughout the year pursuant to the Company's Stock Performance Plan based on the statisfaction of conditions contained in that Plan. The recipient has voting rights and dividend entitlements with respect to a portion of these shares, but full ownership will not vest until the satisfaction of additional conditions.
- 2. These securities were acquired on a periodic basis pursuant to an employee benefit plan.
- 3. Reporting person disclaims beneficial ownership of securities owned by children who share reporting person's household. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for the purpose of Section 16 or for any other purpose.
- 4. Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan"). Consideration for granted options is grantee's performance and continued service with Company as specified in the Plan.
- 5. Due to the satisfaction of conditions established pursuant to the Plan, 10,340 options will vest and become exercisable on each of April 21, 2004 and 2005, and 8,980 options will vest and become exercisable on April 21, 2006, subject to grantee's continued service with Company as specified in the Plan.
- 6. These options vest and become exercisable on 3/23/13, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

J. POWELL BROWN

12/29/2003

** Signature of Reporting Person

- Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.