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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**

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Filed by the Registrant

Filed by a party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under Rule 240.14a-12

**BROWN & BROWN, INC.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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# Your Vote Counts!

**BROWN & BROWN, INC.**  
2024 Annual Meeting  
Vote by May 07, 2024  
11:59 PM ET



Heston, Inc.  
P.O. Box 9142  
Farmingdale, NY 11735

Ricky Campana  
P.O. Box 123456  
Suite 500  
51 Mercedes Way  
Edgewood, NY 11717

1 OF 2  
322,224  
148,294

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FLASHID-JOB#

## You invested in BROWN & BROWN, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 08, 2024.**

## Get informed before you vote

View the Annual Report, Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 25, 2024. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

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### Smartphone users

Point your camera here and vote without entering a control number



### Vote in Person at the Meeting\*

May 08, 2024  
9:00 AM EDT

Annual Meeting to be held virtually:  
To attend, you must register as a Beneficial Holder at the below URL:  
<https://viewproxy.com/Bbinsurance/2024/htype.asp>

\* If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at [www.ProxyVote.com](http://www.ProxyVote.com) or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

**THIS IS NOT A VOTABLE BALLOT**

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

**BROWN & BROWN, INC.**  
 2024 Annual Meeting  
 Vote by May 07, 2024  
 11:59 PM ET

Voting Items	Board Recommends
1. Election of Directors <b>Nominees:</b> 01 J. Hyatt Brown                      06 James S. Hunt                      11 Jaymin B. Patel 02 J. Powell Brown                      07 Toni Jennings                      12 H. Palmer Proctor, Jr. 03 Lawrence L. Gellerstedt              08 Paul J. Krump                      13 Wendell S. Reilly 04 James C. Hays                      09 Timothy R.M. Main                      14 Kathleen A. Savio 05 Theodore J. Hoepner                      10 Bronislaw E. Masojada                      15 Chilton D. Varner	<input checked="" type="checkbox"/> <b>For</b>
2. To ratify the appointment of Deloitte & Touche LLP as Brown & Brown, Inc.’s independent registered public accountants for the fiscal year ending December 31, 2024.	<input checked="" type="checkbox"/> <b>For</b>
3. To approve, on an advisory basis, the compensation of named executive officers.	<input checked="" type="checkbox"/> <b>For</b>

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

Under New York Stock Exchange rules, brokers may vote “routine” matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. **We will nevertheless follow your instructions, even if the broker’s discretionary vote has already been given, provided your instructions are received prior to the meeting date.**

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 148,294

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