Brown & Brown, Inc. Legal Department

3101 W. Martin Luther King Jr. Blvd. Suite 400 Tampa, FL 33607 Phone: (813) 222-4182 Fax: (813) 222-4464 jhayes@bbinslegal.com





| То: | John L. Krug | From: | Jennifer Hayes | |
|---------|-----------------|------------------|--------------------------|------------------|
| Fax: | 202-772-9291 | Date: | August 11, 2009 | |
| Phone: | | Pagesi | 3 (including cover page) | |
| Re: | ···· | CC: | | |
| 🗆 Urgei | nt 🛛 For Review | 🗆 Please Comment | 🗆 Please Reply | 🗆 Please Recycle |

CONFIDENTIALITY NOTICE

This facsimile, along with any documents, files or attachments, originates from the Legal Department of Brown & Brown, Inc., and may contain information that is confidential, privileged, or otherwise exempt from disclosure. If you are not the intended recipient or a person responsible for delivering this facsimile to the intended recipient, you are hereby notified that any disclosure, copying, printing, distribution or use of any information contained in or attached to this facsimile is STRICTLY PROHIBITED. If you have received this facsimile in error, please immediately notify us by facsimile or by telephone at the numbers stated above, and destroy the original facsimile and its attachments without reading, printing, or saving in any manner. Thank you for your cooperation.

No.0642 P. 2/3



LAUREL LENFESTEY GRAMMIG Vice President, Secretary and Chief Corporate Counsel

August 10, 2009

VIA EDGAR

Securities and Exchange Commission Division of Corporation Finance 100 F Street, NE Washington, D.C. 20549 Attention: Jeffrey Riedler, Assistant Director

> Re: Brown & Brown, Inc. Form 10-K for the fiscal year ended December 31, 2008 Definitive Proxy Statement filed March 19, 2009 File No. 001-13619

Dear Mr. Riedler:

I am the Chief Corporate Counsel of Brown & Brown, Inc. (the "Company") and I am writing in response to your letter dated July 29, 2009 (the "Comment Letter") regarding the above-referenced matter. I am sending you this letter at the direction of John Krug based on my telephone conversation with Mr. Krug earlier today.

The Comment Letter requested that, within 10 business days, the Company either provide a response or a notice of when it would provide a response. As I discussed with Mr. Krug earlier today, Chester E. Bacheller, Esq., the Company's primary outside legal counsel (who, at my request, previously spoke to Mr. Krug regarding certain of the logistical issues that I discuss in this letter), certain individuals who would normally assist the Company in finalizing a Comment Letter response, and I are all currently on previously-scheduled vacations. In addition, because the Comment Letter focuses on certain aspects of the evaluation of certain officer bonuses by the Compensation Committee of the Board of Directors (the "Compensation Committee"), the Company is currently seeking the Compensation Committee's comments regarding its Comment Letter response. In order to avoid interrupting existing vacation plans and to permit sufficient time to seek and receive the Compensation Committee's comments, the Company will need additional time to respond to the Comment Letter. As discussed in my telephone conversation with Mr. Krug earlier today, the Company believes that an additional 14 business days will be sufficient for it to provide its Comment Letter response.

Brown & Brown, Inc. 3101 W. Martin Luther King, Jr. Blvd. Sulte 400 = Tampa, Florida 33607 813.222.4277 = Fax 613.222.4464 Email: lgrammig@bbinslegal.com Aug. 10. 2009 3:32PM BROWN & BROWN INS

Please let me know if you have any questions regarding the foregoing. Your attention to this matter is appreciated.

Sincerely,

Laurel Grammig Chief Corporate Sounsel

John L. Krug, Division of Corporate Finance (via facsimile – 202-772-9291)
J. Powell Brown, Chief Executive Officer, Brown & Brown, Inc.
Cory T. Walker, Chief Financial Officer, Brown & Brown, Inc.
Chester E. Bacheller, Esq., Holland & Knight LLP