FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BROWN J POWELL						2. Issuer Name and Ticker or Trading Symbol BROWN & BROWN, INC. [BRO]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) 300 N. B	(Fi	, ,				3. Date of Earliest Transaction (Month/Day/Year) 02/19/2024							X Officer (give title Other (specify below) President and CEO					
(Street) DAYTONA BEACH FL 32114				4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)				П	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
Table I - Non-Derivat 1. Title of Security (Instr. 3) 2. Transactio Date (Month/Day/Y					on 2A. Dee Executi Year) if any			3. Trans Code	d, Di	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		d (A) or	5. Amou Securitie Benefici	nt of	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
						(IIIOIIII	, Day, Toal	Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3	d tion(s)	(i) (iiisti.		nstr. 4)	
Common Stock, \$.10 par value (2019 SIP)				02/19/2024				A		97,444(1)	A	\$0.00	246,	252 ⁽²⁾	D			
Common Stock, \$.10 par value (2019 SIP)				02/19/2024				A		9,070	A	\$0.00).00 255,322 ⁽²⁾		D			
Common Stock, \$.10 par value (2010 SIP)													417,	867(3)	D			
Common Stock, \$.10 par value (PSP)												32,0	000(4)	D				
Common Stock, \$.10 par value												2,682	,867 ⁽⁵⁾	D				
Common Stock, \$.10 par value												2,054	,950 ⁽⁶⁾	I	I	Charitable Lead Annuity Crust		
Common Stock, \$.10 par value								42,128 ⁽⁷⁾		I 40		01k						
Common Stock, \$.10 par value												32,241		I	(Children ⁽⁸⁾		
		Та	ıble II -							posed of, convertib				d				
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any				Transaction of Code (Instr. De		e (Mon	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title Amoun Securit Underly Derivat Securit 3 and 4	it of ties ying tive ty (Instr.	8. Price of Derivative Security (Instr. 5)	ivative derivative	ve es ially Direct (I or Indire (I) (Instr.		Beneficial Ownership oct (Instr. 4)		
					Code	v	(A) (D	Date Exer	cisable	Expiration Date		Amount or Number of Shares						

- 1. These securities were granted pursuant to the Company's 2019 Stock Incentive Plan ("2019 SIP"). The initial grant was made on February 23, 2021, but was subject to the satisfaction of performancebased conditions established in connection with this grant. On February 19, 2024, the Company confirmed the satisfaction of the performance-based conditions established in connection with this grant. On February 19, 2024, the Company confirmed the satisfaction of the performance-based conditions established in connection with this grant, and the Reporting Person has voting rights and dividend entitlement with respect to these shares, but full ownership will not vest until the satisfaction of additional service-based conditions.
- 2. These securities were granted pursuant to the Company's 2019 SIP. The Reporting Person has voting rights and dividend entitlement with respect to these shares, but full ownership will not vest until the satisfaction of service-based conditions.
- 3. These securities were granted pursuant to the Company's 2010 Stock Incentive Plan ("2010 SIP"). The Reporting Person has voting rights and dividend entitlement with respect to these shares, but full ownership will not vest until the satisfaction of service-based conditions.
- 4. These securities were granted pursuant to the Company's Performance Stock Plan ("PSP"). Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
- 5. A total of 395 of these shares were acquired through the Company's Employee Stock Purchase Plan in July 2023. Number of shares may vary due to dividend reinvestment. Amount reflects the correction of clerical errors in filings made on December 18, 2023 and January 2, 2024 that understated the Reporting Person's direct holdings by one share.
- 6. These shares are held by the James Hyatt Brown Nongrantor Charitable Lead Annuity Trust, of which the Reporting Person is a trustee and a remainder beneficiary.
- 7. Based upon information supplied by the plan record keeper as of December 31, 2023. Number of shares varies periodically based on contributions to plan
- 8. Reporting person disclaims beneficial ownership of securities owned by children who share the Reporting person's household. This report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for the purpose of Section 16 or for any other purpose.

Remarks:

/s/ J. Powell Brown

02/20/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.