

Brown & Brown, Inc. Names Chris L. Walker as Regional Executive Vice President

January 31, 2012

DAYTONA BEACH, FL and TAMPA, FL, Jan 31, 2012 (MARKETWIRE via COMTEX) --Brown & Brown, Inc. (NYSE: BRO) today announced that Chris L. Walker has been elected Regional Executive Vice President of the Company. Mr. Walker will oversee all of the operations of Arrowhead General Insurance Agency, Inc., a subsidiary of the Company based in San Diego, California that was acquired effective January 9, 2012. Mr. Walker will report to J. Hyatt Brown, Chairman and acting President and Chief Executive Officer of the Company.

Hyatt Brown stated, "In his position as the Chief Executive Officer of Arrowhead, Chris has demonstrated the leadership skills, experience and dedication that are the hallmark of Brown & Brown's senior leadership team. The Arrowhead team, led by Chris, is a significant addition to the Company's National Programs and Services Divisions, and we look forward to his participation in the continued expansion of our offerings and activities."

Mr. Walker has been involved with Arrowhead's business development strategies, product expansion, acquisitions and the overall operations and infrastructure since joining the organization in 2003. Prior to that, he served as Vice Chairman of Aon Re. Mr. Walker's insurance career began with the reinsurance intermediary E.W. Blanch Co., where he ultimately served as Chairman and CEO of E.W. Blanch Holdings. Mr. Walker previously served as Chairman of the Brokers and Reinsurance Markets Association.

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.