



Brown & Brown, Inc. Elects Anthony Strianese as Regional President

January 19, 2012

DAYTONA BEACH, FL and TAMPA, FL, Jan 19, 2012 (MARKETWIRE via COMTEX) --The Board of Directors of Brown & Brown, Inc. (NYSE: BRO) today announced that Anthony "Tony" Strianese, has been promoted to the position of Regional President. Mr. Strianese, who has served as one of the Company's Regional Executive Vice Presidents since 2007, is responsible for the Company's Wholesale Brokerage Division, including Decus Insurance Brokers Limited, which commenced operations in 2008 in London, England. Additionally, Mr. Strianese is responsible for certain of the Company's public entity operations located in Georgia, Texas and Virginia.

J. Powell Brown, President and Chief Executive Officer, commented, "Tony has been a major contributor to the success of Brown & Brown's wholesale brokerage operations, and this action furthers our objective of maintaining the best leadership structure as our organization continues to grow."

Mr. Strianese began his career with the Company in January 2000 and together with the Company, founded Peachtree Special Risk Brokers, a subsidiary of Brown & Brown. Prior to 2000, he held leadership positions with The Home Insurance Company and Tri-City Brokers of New York City. A graduate of the College of Insurance in New York, Mr. Strianese is widely recognized for his expertise in large, complex property placements. In his new position as Regional President Mr. Strianese will continue to be responsible for his current regional operations but will have an expanded role in helping to grow the Company's overall operations.

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside and Social Security disability advocacy services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Cory T. Walker
Chief Financial Officer
(386) 239-7250

SOURCE: Brown & Brown, Inc.