



## **Brown & Brown, Inc. Elects Charlie Lydecker as Regional President**

January 6, 2011

DAYTONA BEACH, FL and TAMPA, FL, Jan 06, 2011 (MARKETWIRE via COMTEX) --

The Board of Directors of Brown & Brown, Inc. (NYSE: BRO) today announced that Charles H. ("Charlie") Lydecker, CPCU, CIC, AIM, has been elected as Regional President responsible for a number of the Company's retail operations in the state of Florida and for certain of its retail operations in Arizona, New Jersey, New York, Texas and Virginia.

J. Powell Brown, President and Chief Executive Officer, stated, "Charlie's sales focus, recruiting acumen and high energy will help to fuel the continued expansion of those geographic areas for which he is responsible."

Mr. Lydecker has been with Brown & Brown since 1990. He has been promoted through several positions over the years and was elected as Regional Executive Vice President in 2002. In his new position as Regional President, Mr. Lydecker will continue to be responsible for his current regional operations but will have an expanded role in further growing the Company's overall operations.

Mr. Lydecker is a graduate of American University in Washington, D.C., where he had a full athletic scholarship with the American University Swim Team. Mr. Lydecker was recently appointed Chairman of The Florida Birth Related Neurological Injury Compensation Association (NICA). He also serves as a director of Gateway Banks of Florida and for Stonewood Holdings, LLC (a Florida-based restaurant chain). He is also a member of the Board of Trustees of American University, past Vice Chairman of the Florida Ethics Commission, and past Chairman of the Florida Housing Finance Corporation. Mr. Lydecker has also been very involved in the Daytona Beach area community. He is the past Chairman of the Daytona Beach/Halifax Area Chamber of Commerce, Futures Public Education Foundation, and the United Way of Volusia/Flagler (FL) Counties. He was also a member of Leadership Florida Class XIII. Mr. Lydecker holds Chartered Property Casualty Underwriter (CPCU), Certified Insurance Counselor (CIC) and Associate in Management (AIM) designations.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is [www.bbinsurance.com](http://www.bbinsurance.com).

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Cory T. Walker  
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SOURCE: Brown & Brown, Inc.