



Brown & Brown, Inc. Names Rob Roth as Professional Liability Director/Practice Leader of Its Wholesale Brokerage Division

September 20, 2010

DAYTONA BEACH, FL and TAMPA, FL, Sep 20, 2010 (MARKETWIRE via COMTEX) --

Brown & Brown, Inc. (NYSE: BRO), along with its wholly-owned subsidiaries, Peachtree Special Risk Brokers, LLC and Hull & Company, Inc., today announced that Rob Roth has been named Professional Liability Director/Practice Leader of the Company's Wholesale Brokerage Division.

Mr. Roth began his career with ECC Insurance Brokers, Inc., which became a subsidiary of Brown & Brown, Inc. in 2005. He was subsequently promoted to the position of Profit Center Leader of ECC Insurance Brokers' Oakbrook, Illinois office. He will continue to serve in this capacity while assuming the additional responsibilities associated with his new leadership role. Throughout his career, Mr. Roth has focused in the professional liability arena. He holds a Marketing degree from Augustana College and an MBA with a concentration in Entrepreneurship from DePaul University.

Anthony Strianese, Regional Executive Vice President of Brown & Brown, Inc. and President of Peachtree Special Risk Brokers, LLC, commented, "In his new position, Rob will be responsible for the growth and development of the professional liability sector of our Wholesale Brokerage Division. The leadership skills and creativity Rob brings to this endeavor will improve our operations and enhance our success in this arena."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Anthony Strianese
Regional Executive Vice President
Brown & Brown, Inc.
(770) 506-2424

SOURCE: Brown & Brown, Inc.