



American Specialty Insurance & Risk Services, Inc. Names Drew Smith Chief Marketing Officer

May 13, 2009

ROANOKE, IN, May 13, 2009 (MARKETWIRE via COMTEX) -- American Specialty Insurance & Risk Services, Inc., a wholly-owned subsidiary of Brown & Brown, Inc. (NYSE: BRO) is pleased to announce the appointment of Drew A. Smith as Chief Marketing Officer of the Indiana-based sports, motorsports, and recreation specialty insurance company. Smith joined American Specialty in May of 1997 as an Account Executive and has held a number of positions of increasing authority over the last 12 years.

Smith, who holds a Sports Marketing degree from Indiana University, is responsible for managing corporate marketing initiatives, recruiting and training of the marketing staff, and is charged with achieving corporate growth objectives.

Tony Wittwer, President of American Specialty, says, "For the last 12 years, Drew's results-oriented, high-energy, service-driven approach has been a key contributor to our growth. In his new role as Chief Marketing Officer, I am excited about the even greater impact that Drew's skills, leadership, and creativity will have upon the long-term success of American Specialty."

On January 1, 2005, American Specialty became a member company of Brown & Brown, Inc., one of the nation's leading publicly-traded insurance services organization.

American Specialty Insurance & Risk Services, Inc. headquartered in Roanoke, Indiana, is a wholly-owned subsidiary of Brown & Brown, Inc., ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the current belief of American Specialty Insurance & Risk Services, Inc. and its parent company, Brown & Brown, Inc. (collectively, the "Company") regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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