



Brown & Brown, Inc. Announces the Asset Acquisition of Gallagher Associates, Inc.

December 31, 2008

DAYTONA BEACH, FL and TAMPA, FL, Dec 31, 2008 (MARKET WIRE via COMTEX News Network) -- Thomas E. Riley, Regional President of Brown & Brown, Inc. (NYSE: BRO), and John J. "Jack" Gallagher, Jr. and John F. "Jack" Corbett of Gallagher Associates, Inc., of Blackwood, New Jersey, announce the asset acquisition of Gallagher Associates, Inc. by a subsidiary of Brown & Brown, Inc.

Gallagher Associates, with annualized revenues of approximately \$2.0 million, focuses on property & casualty for individuals and businesses in the southern New Jersey, Pennsylvania and Delaware regions. The Gallagher Associates staff will continue to operate from their existing location in Blackwood, New Jersey as a freestanding Brown & Brown profit center.

Mr. Riley commented, "Jack Gallagher, Jack Corbett and their staff are a fantastic addition to our northeastern presence. This combination of insurance professionals will enable us to enhance our operations and provide new resources and service capabilities for our clients in the Northeastern region of the United States."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the seventh largest independent insurance intermediary in the United States. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those associated with this acquisition. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include those factors relevant to Brown & Brown's consummation and integration of the announced acquisition, including any matters analyzed in the due diligence process, material adverse changes in the customers of the company whose operations are being acquired and material adverse changes in the business and financial condition of either or both companies and their respective customers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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SOURCE: Brown & Brown, Inc.