



Brown & Brown, Inc. Announces the Asset Acquisition of Custom Outsourcing

February 4, 2008

DAYTONA BEACH, FL and TAMPA, FL, Feb 04, 2008 (MARKET WIRE via COMTEX News Network) -- C. Roy Bridges, Regional Executive Vice President of Brown & Brown, Inc. (NYSE: BRO) and Beth Bennett, principal in MEW Custom Staffing, L.L.C., d/b/a Custom Outsourcing, of Tampa, Florida today announced the asset acquisition of MEW Custom Staffing, L.L.C. by a subsidiary of Brown & Brown, Inc.

Custom Outsourcing is a human resource outsourcing and insurance agency serving clients throughout the state of Florida, with annualized revenues of approximately \$1.5 million. Beth Bennett and her staff will combine their operations with those of Brown & Brown's existing Tampa office, under the leadership of Jack Suber.

Mr. Bridges stated, "Beth and her team of professionals are a wonderful addition to our expanding presence in Central Florida. We are pleased that they have chosen to join our team. These talented folks provide us with new resources and service capabilities."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the sixth largest independent insurance intermediary in the United States and worldwide. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include those factors relevant to Brown & Brown's consummation and integration of the announced acquisition, including any matters analyzed in the due diligence process, material adverse changes in the customers of the company whose operations are being acquired and material adverse changes in the business and financial condition of either or both companies and their respective customers. All forward-looking statements included in this press release are made only as of the date of this press release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company thereafter becomes aware.

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SOURCE: Brown & Brown, Inc.