



Brown & Brown, Inc. Announces Third Quarter Results Conference Call, Thursday, October 11, 2001

October 10, 2001

DAYTONA BEACH, Fla., and TAMPA, Fla., Oct 10 /PRNewswire/ -- Brown & Brown, Inc. (NYSE: BRO) announces that it will hold an investor update conference call concerning its Third Quarter earnings release, on Thursday, October 11, 2001. You are invited to listen to the call which will be broadcast live over the Internet at 8:30 a.m. EDT with J. Hyatt Brown, Chairman, President & CEO, and Cory T. Walker, CFO, of Brown & Brown, Inc.

What: Brown & Brown 2001 Third Quarter Financial Results

When: 8:30 a.m. EDT, October 11, 2001

Where: <http://www.videonewswire.com/event.asp?id=1210>

How: Live over the Internet -- simply log on to the Web at the address above

CONTACT: Doug Hudson, Director, Corporate Communications & Investor Relations, 813-335-7185, or email, doug.hudson@bbemail.com.

If you are unable to listen during the live web cast, audio from the conference call will be available commencing two hours after the end of the live broadcast until midnight, October 12, 2001, by dialing 1-800-642-1687, pass code 1933329. The audio will also be archived on Brown & Brown's website, www.bbinsurance.com, for 14 days. To access the web site replay, go to Investor Relations and click on Conference Calls.

(Minimum Requirements to listen to broadcast: Windows Media Player, downloadable free at <http://www.microsoft.com/windows/windowsmedia/EN/default.asp>, and at least a 28.8 Kbps connection to the Internet. If you experience problems listening to the broadcast, please send an e-mail to isproducers@prnewswire.com.

Brown & Brown, Inc. provides a broad range of insurance products and services, as well as risk management, employee benefit administration, and managed health care services through offices located across the United States. The company is ranked by Business Insurance magazine as the nation's eighth largest independent insurance intermediary organization.

This conference call may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country, downward commercial property and casualty premium pressures, the competitive environment, the potential occurrence of a major natural disaster in certain areas of the States of Arizona, Florida and/or New York, where significant portions of the Company's business are concentrated, and the performance of acquired companies. All forward-looking statements included in this press release are made only as of the date of this press release, and we do not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which we hereafter become aware.

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