

## B. Carl Owen Hired as Chief Information Officer of Brown & Brown, Inc.

February 5, 2015

DAYTONA BEACH, FL -- (Marketwired) -- 02/05/15 -- Brown & Brown, Inc. (the "Company") (NYSE: BRO) today announced that it has hired B. Carl Owen to serve as the Company's Chief Information Officer. Mr. Owen joins the Company most recently from Sterne Agee Group Inc., where he served as its Chief Information Officer since 2009. Prior to joining Sterne Agee, Mr. Owen held positions with Wachovia, SouthTrust Bank, Harris Corporation, Westinghouse, and Boeing Aerospace.

R. Andrew Watts, Executive Vice President and Chief Financial Officer of the Company, noted, "Carl is a perfect addition to the Brown & Brown team. With his diverse experience, I am confident he will be a key part of the team and will help us take the Company to the next level. We are excited to have him aboard."

In his new role, Mr. Owen will report directly to Mr. Watts and will lead all facets of the Company's IT framework, including core infrastructure, corporate business systems, data and analytics, and vendor management

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance products and related services. Additionally, certain Brown & Brown subsidiaries offer a variety of risk management, third-party administration, and other services. Serving business, public entity, individual, trade and professional association clients nationwide, Brown & Brown is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. Brown & Brown's Web address is <a href="https://www.bbinsurance.com">www.bbinsurance.com</a>.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements, including, without limitation, those pertaining to the expected performance of B. Carl Owen, are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: fluctuations in our stock's market price; fluctuations in operating results and cash flows; general economic conditions around the country; downward commercial property and casualty premium pressures; the effects of legislative and regulatory changes pertaining to the insurance industry, including those relating to coastal property coverages; the competitive environment; and the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

R. Andrew Watts Chief Financial Officer (386) 239-5770

Source: Brown & Brown, Inc.