



## **Rich Freebourn Promoted to People Officer of Brown & Brown, Inc.**

September 11, 2014

DAYTONA BEACH, FL -- (Marketwired) -- 09/11/14 -- Brown & Brown, Inc. (the "Company") (NYSE: BRO) today announced the promotion of Richard A. "Rich" Freebourn, Sr. to "People Officer" of Brown & Brown, Inc. In addition to his continuing leadership of internal operations and internal audit for the Company, Mr. Freebourn will assume the additional duties in the traditional human resources arena. Mr. Freebourn has been employed by the Company since 1984 and has served in a variety of leadership roles within the operations of the Company including Accounting Leader, Personal Lines Leader, Commercial Lines and Operations Leader, and the head of the Company's due diligence teams in acquisitions. Mr. Freebourn has demonstrated a special talent in the recruitment and development of new teammates in the Company and has been instrumental in the launch of scores of very successful insurance sales, operations and leadership careers.

J. Powell Brown, President and Chief Executive Officer of the Company, noted, "Rich is uniquely suited to direct and lead the Company's initiatives focused on our most important asset -- our people. He has a proven track record of success in hiring, developing and elevating people in our meritocracy. Rich has the respect of his fellow leaders and I look forward to his leadership as our new People Officer."

In his new role, Mr. Freebourn will report directly to Mr. Brown and will lead all facets of the Company's responsibilities to its people including compensation, employee benefits and human resources.

Brown & Brown, Inc. (the "Company"), through its licensed subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by *Business Insurance* magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is [www.bbinsurance.com](http://www.bbinsurance.com).

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Source: Brown & Brown, Inc.