



Brown & Brown, Inc.'s Wholesale Brokerage Division Announces the Expansion of ECC Insurance Brokers, Inc. and the Promotion of Rob Roth to CEO of ECC Insurance Brokers, Inc.

June 17, 2013

CHICAGO, IL -- (Marketwired) -- 06/17/13 -- Brown & Brown, Inc. (NYSE: BRO), along with its wholly-owned subsidiary, ECC Insurance Brokers, Inc. ("ECC"), today announced that excess and surplus lines professional liability products will be marketed and sold under the ECC brand countrywide and announced the promotion of Rob Roth to CEO of ECC in connection with this expansion. Rob will be responsible for the growth and expansion of professional liability products offered nationally through ECC, as well as the consolidation of existing professional liability operations of Peachtree Special Risk Brokers, LLC and Hull & Company, Inc. Rob will oversee ECC professional liability operations in Chicago, Los Angeles, Florida, New York and Dallas, and will continue to be based in Oak Brook, Illinois.

Anthony ("Tony") Strianese, Regional President of Brown & Brown, Inc., commented, "This is a well-deserved promotion. Rob's leadership and creativity have been significant factors in ECC's rapid national growth. Because of his outstanding leadership and expertise, we are able to enhance our operations on a larger scale. This new structure will enable us to build one team within our Wholesale Brokerage Division with depth and expertise in professional lines and a tireless focus on underwriting and sales competencies."

Rob Roth said, "I am honored to assume this position and am very excited to be able to draw upon the abundant talent in our organization's Wholesale Brokerage Division to provide our customers with the best the market has to offer. Tony and his team are clear about what we seek to accomplish, and I look forward to helping to achieve these goals."

About Rob Roth

Rob Roth has a family background in insurance and after spending years with Philadelphia Insurance Companies as a senior underwriter specializing in D&O, EPL and Miscellaneous Professional Liability, he joined ECC Insurance Brokers, which became part of Brown & Brown in 2005. Subsequently, he was promoted to President and Profit Center Leader in Oak Brook, Illinois and is the current Practice Leader for Professional Liability for Brown & Brown's Wholesale Brokerage Division. Rob earned his MBA from DePaul University with a concentration in Entrepreneurship and holds his Registered Professional Liability Underwriter ("RPLU") designation. He is active in his community and serves on the Board of Governors for the Kohl Children's Museum and is an active member of Vistage, the World's Leading Chief Executive Organization.

About ECC Insurance Brokers, Inc.

ECC Insurance Brokers, Inc. is a wholesale insurance brokerage firm specializing in Professional Liability coverages including E&O, D&O, EPL, Medical and Financial Institution business risk. Founded in 1999 and based in Oak Brook, Illinois, ECC became a subsidiary of Brown & Brown, Inc. in 2005, and has established offices in California, New York and Florida as well as Illinois. ECC's web address is <http://www.eccins.com>

About Brown & Brown, Inc.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by *Business Insurance* magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the current belief of ECC Insurance Brokers, Inc. and its parent company, Brown & Brown, Inc. (collectively, the "Company") regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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